

## Retail Theft Prevention Contacts

For urgent or life-threatening situations, **call 911**.

### RIVERSIDE COUNTY SHERIFF'S OFFICE

For Questions on Theft Prevention:

#### Organized Retail Theft

Deputy Butler

[NIbutler@RiversideSheriff.org](mailto:NIbutler@RiversideSheriff.org)

#### Vehicle Theft

Deputy Lenahan

[Dlenahan@RiversideSheriff.org](mailto:Dlenahan@RiversideSheriff.org)

### CITY OF JURUPA VALLEY

To Schedule an Evaluation of Your Business:

#### Theft Prevention Coordinator

Kevin Ryan

[Kryan@JurupaValley.org](mailto:Kryan@JurupaValley.org)

951-332-6464 ext. 143



# RETAIL THEFT PREVENTION

## Protecting Your Business in Jurupa Valley

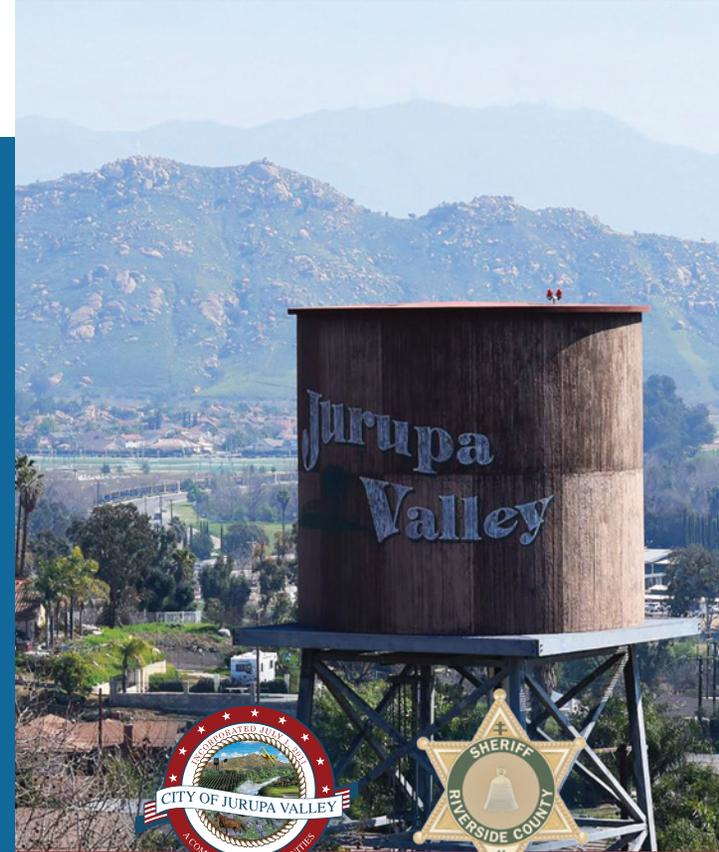
## About the Retail Theft Prevention Program

With the help of a \$2.2 million grant, the City of Jurupa Valley has launched a **Retail Theft Prevention (RTP) program**. The City partners with the Riverside County Sheriff's Office to provide businesses with educational resources to protect their establishments.

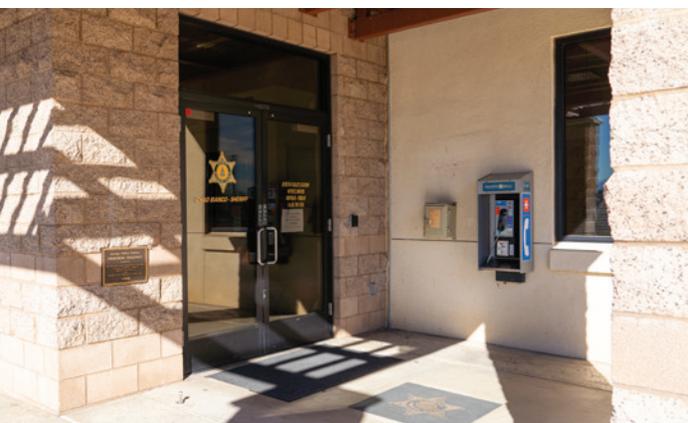
*This publication was financially assisted by the Board of State and Community Corrections (BSCC).*



[JurupaValley.org/RetailTheftPrevention](http://JurupaValley.org/RetailTheftPrevention)



A partnership between the City of Jurupa Valley and the Riverside County Sheriff's Office



# RETAIL THEFT PREVENTION TIPS

## Enhance Visibility

Proper lighting is your first line of defense against criminal activity.



Make sure your storefront is well-lit.

Use “dark sky” fixtures for outdoor lighting to reduce glare and make it easier to detect potential criminals.

Light all sides of your building, including parking areas, side alleys and rear entrances.

Keep interior lights on after hours to imply the business is still open or someone is working.



## Window Security

Clean, unobstructed windows help employees monitor the outside environment and allow people on the street to see inside — an important deterrent to theft.

Keep windows clean and free of posters or signage that block visibility.



Avoid installing bars or gates that obscure the view into your business.



## Utilize Surveillance Systems

- Place cameras both inside and outside the store.
- Make sure that surveillance systems are operational 24/7 and can store 30 days of recorded video.
- Invest in quality surveillance cameras with remote viewing functionality through a smartphone app.
- Consider professional monitoring services to include an alarm system and off-site digital storage.
- Let people know they are on camera! Display live footage throughout the store.

