



City of Jurupa Valley

Staff Report

DATE: FEBRUARY 05, 2026
TO: HONORABLE MAYOR AND CITY COUNCIL
FROM: ROD BUTLER, CITY MANAGER
BY: PAUL TOOR, DIRECTOR OF PUBLIC WORKS/CITY ENGINEER
SUBJECT: AGENDA ITEM NO. F

**APPROVAL TO SUBMIT AN APPLICATION FOR 2025 TREE CITY
USA DESIGNATION THROUGH THE ARBOR DAY FOUNDATION**

RECOMMENDATION

1. That the City Council approve the submittal of an application for 2025 Tree City USA designation through the Arbor Day Foundation; and
2. Authorize the Mayor to execute the 2025 Tree City USA application.

BACKGROUND

The City of Jurupa Valley (City) is responsible for the maintenance and care of City trees within the public right-of-way and easements. The City has made considerable efforts to protect its urban forest and, most recently, adopted Ordinance No. 2024-06, which amended the Jurupa Valley Municipal Code to implement best practices and standard procedures for tree care and maintenance.

The Arbor Day Foundation established the Tree City USA program, which recognizes cities committed to growing and maintaining their urban tree canopy. The City's urban tree canopy provides numerous community benefits, including shadier streets, cooler temperatures, cleaner air, and reduced stormwater runoff. Tree City USA designation reflects a community's commitment to maintaining its existing urban forest, planting additional trees, and educating residents about the value of its urban forest.

As the City pursues its second year of Tree City USA recognition, it must meet four core standards of urban forestry management. These standards include forming a tree board or department, establishing a tree care ordinance, maintaining a community forestry program with an annual budget of at least \$2.00 per capita, and proclaiming and observing Arbor Day.

ANALYSIS

The City has satisfied all four required standards and has prepared an application for the 2025 Tree City USA designation. Based on an estimated community population of 106,000, the City’s total urban forestry expenditure for the 2025 reporting year totaled \$219,256, which equates to approximately \$2.07 per capita.

For the reporting year included in the application, the City’s program included planting 63 trees, pruning 635 trees, and removing 42 trees. Expenditures consisted of tree planting and initial care (\$19,064), tree maintenance (\$183,720), and tree removal (\$16,472). Utility line clearance standards were maintained at 12 feet, as applicable. If awarded Tree City USA status, the City will be notified in early 2026.

FINANCIAL IMPACT

There is no cost associated with applying for Tree City USA designation, and no funding allocations are required.

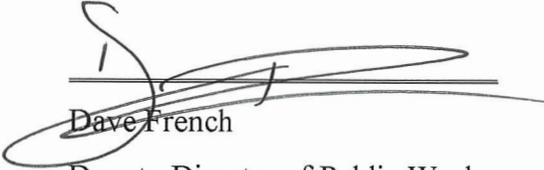
ALTERNATIVES

The City Council may elect not to approve the recommendations and provide staff with alternate direction.

***** SIGNATURES ON FOLLOWING PAGE *****



Prepared by:



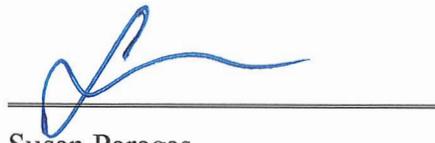
Dave French
Deputy Director of Public Works

Reviewed by:



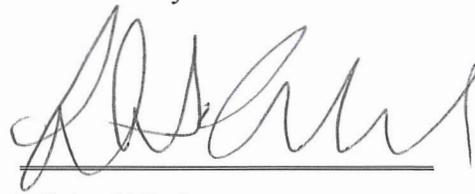
Paul Toor
Director of Public Works/City Engineer

Reviewed by:



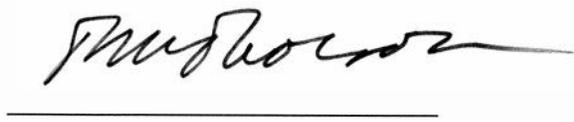
Susan Paragas
Director of Finance

Reviewed by:



Michael Flad
Assistant City Manager

Approved as to form:



Peter M. Thorson
City Attorney

Submitted by:



Rod B. Butler
City Manager

ATTACHMENT:

1. 2025 Tree City USA Application for Certification



2025 Tree City USA Application for Certification

The Tree City USA award is in recognition of work completed by the community during the 2025 calendar year.

PRIMARY CONTACT INFORMATION

Contact Name:

Kimberly Ceja

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+19513326464

Address:

8930 Limonite Ave

Jurupa Valley, California 92509

City of Jurupa Valley COMMUNITY INFORMATION

Select which best describes your community:

Community has both a Tree Board and a Department Chair/City Manager

Ordinance Date:

03/07/2024

Ordinance Uploaded

Per-capita Expenditure

\$2.07

Arbor Day Date

04/25/2025

Arbor Day Proclamation Uploaded

As Mayor or Equivalent of the Community of City of Jurupa Valley

_____	Title	Date
Mayor or Equivalent Signature		

Application Certification (to be Completed by the State Forester)

The above-named community has made formal application to this office. I am pleased to advise you that we reviewed the application and have concluded that, based on the information contained herein, said community is eligible to be certified as a Tree City USA community, for the 2025 calendar year, having in my opinion met the standards required for recognition.

_____	Title	Date
State Forester Signature		

ATTACHMENT 1